

Product Bulletin

Product Description

These high performance premium cast films are a range of colored films that have been specially developed to be knife cut on electronic systems. The film range is available in 170 colors incuding 50 metallic tones.

Series 100 films have very good conformability for application on flat or moderate curved surfaces, with or without rivets

They are outstanding for easy cutting of small letters or complex graphics. The colorless adhesive suits this material for use on windows or other transparent substrates.

Product Line Electrocut X = color code, opaque, glossy (and few matte), permanent

adhesive. Wide selection out of large color range. Special

colors available on request.

Product Characteristics

These are typical values for unprocessed products.

Contact your 3M representative for a custom specification.

Physical & Application Material

Material cast vinyl

Surface finish glossy and matte (see product line)

Thickness (film) 50 µm (0.05 mm)

Adhesive type solvent acrylic; pressure-sensitive

Adhesive appearance clear
Liner Kraft paper

Notice! weight of Kraft paper is 120 g/m².

Adhesion approx. 25 N/25 mm FTM 1: 180° peel, substrate: glass; cond: 24 h 23°C/50%RH

Application method wet or dry

Applied shrinkage < 0.15 mm FTM 14

Application temperature +4°C (air and substrate)

Service temperature -40°C to $+110^{\circ}\text{C}$ Surface type flat to curved, incl. rivets

Substrate type aluminum, glass, PMMA, PC*, ABS, paint

PC*, PETG*: Might require drying with heat before use

Graphic removal Good to remove without or little heat.

No liability is given for ease or speed of removal of any graphic. Pay attention to

adequate air and substrate temperature.

Storage Shelf life 2 years from the date on the original box.

Up to 2 years unprocessed, or processed within

1 year of processing.

Storage conditions! $+4^{\circ}\text{C}$ to $+40^{\circ}\text{C}$, out of sunlight, original container in clean and dry area.

Flammability Flammability standards are different from country to country. Ask your local 3M contact for details, please.

Durability

Unprocessed film

The following durability data are given for unprocessed film only!

3M™ MCS™ Warranty

In addition, 3M provides a warranty on a finished applied graphic within the framework of $3M^{TM}$ MCSTM warranty program.

Climatic zones

Graphic durability is largely determined by the climate and the angle of exposure. Find below a table showing the durability of a product according to the angle of exposure and the geographical location of the application.

Zone 1 Northern Europe, Italy (north of Rome), Russia

Zone 2 Mediterranean area without North Africa, South Africa

Zone 3 Gulf area, Africa

Exposure types

Vertical:



The face of the graphic is $\pm 10^{\circ}$ from vertical.

Horizontal:



The face of the graphic is $\pm 5^{\circ}$ from horizontal.

Interior:

Interior means an application inside a building without direct exposure

to elements.

Vertical outdoor exposure	Zone 1	Zone 2	Zone 3
white/black colors transparent metallics	12 years 10 years 10 years 3 years	10 years 8 years 8 years 3 years	8 years 6 years 6 years 3 years
Horizontal outdoor	Zone 1	Zone 2	Zone 3
white/black colors The following films are suitable for horizontal applications:	5 years 5 years white -10, black -1	4 years 4 years 2, tomato red -13	3 years 3 years
Interior application	Zone 1	Zone 2	Zone 3
interior	12 years	12 years	12 years

Limitations of End Uses

3M specifically does not recommend or warrant the following uses, but please contact us to discuss your needs to recommend other products.

Graphics applied to

- flexible substrates incl. 3M[™] Panaflex[™] Awning and Sign Facing 945GPS and 3M[™] Panagraphics[™] III Wide Width Flexible Substrate.
- low surface energy substrates or substrates with low surface energy coating.
- other than flat or moderate curved/corrugated surfaces.
- painted or unpainted wallboards, gypsum boards and wallpapers.
- stainless steel.
- surfaces not clean and more than moderate textured.
- surfaces with poor paint to substrate adhesion.

Graphic removal from Graphics subjected to Important Notice

- signs or existing graphics that must remain intact.
- gasoline vapors or spills.
- 3M Commercial Graphics Division products are not tested against automotive manufacturer specifications!
 - Non vertical applications will have a significant decrease in durability!
 - Thermoforming of applied film is not recommended!
- 3M accepts no liability for glass breakage when using this film for window graphics.
- To avoid color variations all pieces of applied film of one colored area should be processed out of one lot of material.
- The color appearance of metallic film is dependent on the viewing angle to the product! Therefore the job design should be done that all parts of metallic film are applied the same orientation.

Graphics Manufacturing Shipping finished graphics

Flat, or rolled film side out on 130 mm (5 inch) or larger core. These methods help to prevent the liner from wrinkling or application tape, if used, from popping off.

Converting

Information

Based upon cutting evaluations the minimum height for text is 10 mm using upper and lowercase Helvetica Medium. The stroke width should not be lower than 1 mm.

Electronic Cutting

The variable characteristics of electronically controlled cutting equipment require users to verify their specific requirements.

Sharpness of knife blade Weight of knife blade Dull blades impart a serrated look to the edge of the cut film.

The ideal weight slightly scores the liner. Too little weight does not cut completely through the film and the adhesive. Excessive weight cuts the liner and causes the blade to drag, accelerating wear and creating a serrated cut edge on the film.

Weeding

The excess film should be weed (removed) as soon after cutting as practical. This is to minimize the effect of possible adhesive flow.

Temperature and relative humidity

Temperature and relative humidity are minor considerations, but avoid extreme or rapid fluctuating conditions.

Roll storage

Store the film in the same environment as the cutting equipment.

Further information

For more details refer to our instruction bulletin 4.1 'Sheeting, Scoring, Film Cutting', please. >Instruction Bulletin 4.1'Sheeting, Scoring, Film cutting'<

Application

See product bulletin ATR 'application tape recommendations' for information about selection and use of suitable application tapes for this product, please.

> Product Bulletin Application Tape Recommendations <

Refer to Instruction Bulletin 5.1 'select and prepare substrates for graphic application', for general application information

>Instruction Bulletin 5.1 'select and prepare substrates for graphic application'<

Cleaning

Maintenance and Use a cleaner designed for high-quality painted surfaces. The cleaner must be wet, non-abrasive, without strong solvents, and have a pH value between 3 and 11 (neither strongly acidic nor strongly alkaline).

> Refer to Instruction Bulletin 6.5 'storage, handling, maintenance and removal of films and sheetings', for general maintenance and cleaning information.

>Instruction Bulletin 6.5 'Storage, Handling, Maintenance and Removal of Films and Sheetings'<

Remarks

This bulletin provides technical information only.

Important notice

All questions of warranty and liability relating to this product are governed by the terms and conditions of the sale, subject, where applicable, to the prevailing law.

Before using, the user must determine the suitability of the product for its required or intended use, and the user assumes all risk and liability whatsoever in connection therewith.

Additional Information

Visit the web site of your local subsidary at www.3Mgraphics.com for getting more:

- details about 3M™ MCS™ Warranty and 3M Performance Guarantee
- additional instruction bulletins
- a complete product overview about materials 3M is offering



Commercial Graphics

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