



### **You can be a Bosch Green Super Hero too!** Bosch heating brand launches Europe-wide sustainability campaign

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- ▶ Simply become a Bosch Green Super Hero with heating solutions from Bosch
- ▶ Innovative and carbon-saving heating systems for new buildings and modernisation projects

According to EU plans, Europe is to become the first climate-neutral continent by 2050. In the building sector, where many heating systems are more than 20 years old, the pent-up demand is particularly high; this is why the Bosch heating brand is launching a Europe-wide campaign to ensure the timely modernisation or new installation of as many heating systems as possible throughout Europe. This way, the future owners of Bosch heating systems and their installers will quite naturally become climate heroes.

#### **Simply become a Green Super Hero with heating solutions from Bosch**

With its sustainability campaign “You can be a Bosch Green Super Hero too!”, Bosch shows how easy it is to make the important step towards climate protection within your own four walls. The sustainable heating solution is just a few clicks or a call to the installer away. That’s all you have to do to become a climate hero. Because from there on, the Bosch heating contractor takes complete care of the installation of the climate-friendly heating solutions. Home owners thus become climate heroes in next to no time. Whether you are binge watching a TV series, in the bathroom for a beauty check or throwing popcorn at targets from the sofa – with heating systems from Bosch, every home owner can simply become a climate hero.

#### **Bosch climate heroes rely on innovative Bosch solutions**

For all climate heroes, the Bosch heating brand offers carbon-saving heating systems for new buildings and modernisation projects; when modernising, the existing gas boiler may be replaced by the particularly sustainable Condens 5300i WMA hybrid solution, for instance. Factory-fitted system hydraulics and preparation for a hybrid manager make it very easy to supplement the new

Condens 5300i WMA with sustainable heating solutions such as a heat pump. The hybrid unit already allows operation with up to 20 percent green hydrogen. The new heat pumps from Bosch also offer exactly what real climate heroes want - the Compress 7400i AW air/water heat pump or the Compress 7000i AW air/water heat pump, for instance, is one of the quietest heat pumps on the market and can be used both in new buildings and modernisation projects and achieve electricity savings of up to 60 percent when combined with the Bosch Energy Manager and a photovoltaics systems.

### **Bosch promotes sustainable practices in many ways**

In connection with the “You can be a Bosch Green Super Hero too!” campaign, Bosch is launching various initiatives to promote sustainable action, including a competition inviting interested end customers to submit their ideas on sustainability. Whether in the neighbourhood, in a club, with friends or at school – the Bosch heating brand is looking for the best ideas and initiatives that support a sustainable lifestyle and awards them with valuable prizes.

Heating contractors and installers can become climate heroes too. All they have to do is document and submit the installation of a sustainable Bosch heating solution. The best projects will be awarded prizes and the winning company is allowed to call itself a “Bosch Green Super Hero”. Bosch will launch these two initiatives for consumers and professionals in various markets as of the fourth quarter of 2021.

*(Add local links to campaign)*



### **Bosch press photo 01**

The Compress 7000i AW air/water heat pump cuts electricity costs by up to 60% when combined with the Bosch Energy Manager and a photovoltaics system.  
(Source: Bosch)



### **Bosch press photo 02**

Factory-fitted system hydraulics and preparation for a hybrid manager make it very easy to supplement the new Condens 5300i WMA with sustainable heating solutions such as a heat pump.  
(Source: Bosch)

**Contact person for press inquiries:**

Patricia Rieth

Phone: +49 7153 306 2652

*The Bosch heating brand offers easy and intuitive heating technology solutions for the connected home from a single source. These include climate-friendly, resource-saving and efficient indoor climate, heating and hot water solutions such as heat pumps, gas and oil condensing boilers, solar thermal systems and intelligent energy management. The high-quality technical solutions are easy and quick to install, straightforward to maintain and effortless to connect, both for new buildings and for modernisation. projects They are complemented by a comprehensive range of services that make the day-to-day work of heating contractors easier and the life of customers more comfortable.*

*More information as well as press texts and images are available for download on the internet at [www.bosch-einfach-heizen.de](http://www.bosch-einfach-heizen.de).*